

# Megan Fee

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Broadcast journalist with experience as an anchor, reporter, MMJ and producer.  
Skilled in video shooting and editing, AP style print and broadcast writing, and live production.

## *communication experience*

AUGUST - DECEMBER 2021, AUSTIN, TX

### **KXAN-TV, NEWS INTERN**

- Pitched, shot and edited news packages, wrote scripts for live broadcasts and published web stories on KXAN website
- Anchored live segment streamed to KXAN social media channels promoting self-produced digital multimedia content
- Contributed to daily newsroom functions including gathering story information, tracking election results and fact checking
- Supported reporters in the field by sharing editing techniques, fixing technological issues and conducting interviews

MAY - AUGUST 2021, CHICAGO, IL

### **MISSION CRITICAL PARTNERS, MARKETING INTERN**

- Reinvigorated new employee materials by creating video recruitment campaign and updating offer letter/benefits guide
- Managed social media and company website with blog posts, event updates and original content
- Filmed and edited video content for social media ads, live company events and clients including the City of Minneapolis
- Gained experience with WordPress and HubSpot certifications in content marketing, inbound marketing and social media

AUGUST 2019 – MAY 2021, THE UNIVERSITY OF TEXAS AT AUSTIN, AUSTIN, TX

### **TEXAS STUDENT TELEVISION (TSTV), ANCHOR, REPORTER, WRITER AND PRODUCER**

- Contributed to the weekly production of live, student-run, FCC-licensed Texas News Channel show
- Gained live production experience with anchoring, reporting, floor directing, equipment operation and script writing
- Pitched, shot and edited UT and Austin stories relevant to university community while working under deadline pressure
- Edited broadcasts on Adobe Premiere Pro, managed social media and updated streaming services as online producer

## *leadership experience*

AUGUST 2020 - MAY 2021, THE UNIVERSITY OF TEXAS AT AUSTIN, AUSTIN, TX

### **NIKE, PROJECT MOVE 2020-2021 COHORT MEMBER**

- Collaborated with Nike advisors, team members and UT experts on student-led initiative to inspire movement on campus
- Represented Nike on campus as a brand ambassador, student leader and catalyst for physical activity
- Developed skillset in marketing, project management, brand storytelling and consumer insights through stages of ideation, prototyping, testing and execution of physical and digital experiences with professional athletes and Nike trainers
- Experienced professional development, mentorship and training from Nike marketing experts on The Nike Experience

NOVEMBER 2019 – NOVEMBER 2020, THE UNIVERSITY OF TEXAS AT AUSTIN, AUSTIN, TX

### **TRI DELTA SORORITY, NEW MEMBER EDUCATOR, STANDARDS BOARD OFFICER**

- Motivated and inspired new member team as elected leader, while spearheading recruitment and training of group leaders
- Hosted virtual silent auction event with 500+ attendees raising over \$60,000 for St. Jude Children's Research Hospital
- Performed extensive public speaking as leader of weekly presentations with 75+ new members
- Strengthened academic, financial and behavioral policies and mentored members as officer on Standards Board

## *education*

AUGUST 2018 - MAY 2022, AUSTIN, TX

### **THE UNIVERSITY OF TEXAS AT AUSTIN**

Bachelor of Journalism, Bachelor of Science in Advertising, Business Minor, 3.8 GPA

## *skills*

- Adobe Premiere Pro
- Video and audio editing
- Attention to detail
- Teamwork
- Public speaking
- Strong work ethic

## *awards*

### **FIGURE SKATING**

- 2017 U.S. National Champion in International Pattern Dance
- 6-time U.S. National Medalist in Solo Ice Dance
- 4-time U.S. Figure Skating Gold Medalist
- U.S. Figure Skating Graduating Senior Gold Level Achievement

### **ACADEMIA**

- Hearst TV2 News Competition - 16th Place (2022)
- Most Valuable Presenter: Advertising Media Planning (2020)
- Illinois State Scholar Class of 2018